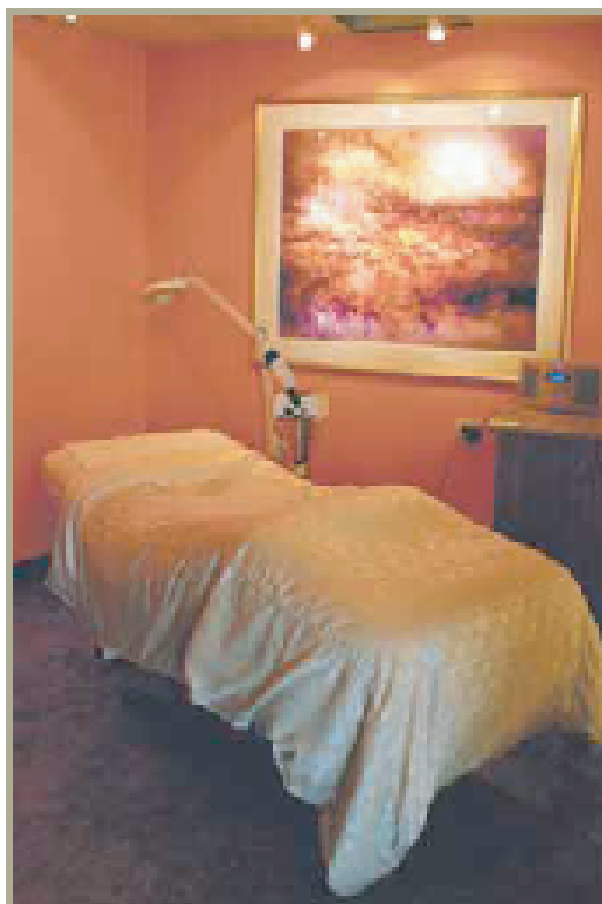


HEALTH & FITNESS

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AMERICAN MEDICAL AESTHETICS' OPENS THE DOOR TO WORLD CLASS COSMETIC LASER TREATMENTS ON WESTSIDE



SANTA MONICA, CA—Years in the making, a spectacular and unique Medical Skin Care Center opened in May in downtown Santa Monica. Designed for treating a broad range of skin conditions and nurturing patients on the Westside of Los Angeles and surrounding areas, the newly constructed space is a destination for beauty and healing.

American Medical Aesthetics Corp., (AMA Corp) provides the ideal balance of medicine in the form of cosmetic laser treatments, combined with unique holistic protocols that enhance the natural healing and regenerative capability of the skin. The company's proprietary protocols deliver the finest medical skin care, in its custom designed 2,000 square foot facility at Sixth and Broadway, are a part-

nership between technology and physiology and based on years of clinical research, testing and thousands of satisfied patients since 1999.

"Our Santa Monica location is the embodiment of the healing and transformation work we do for our patients with light emitted by an extensive array of state-of-the-art lasers," says Asher Milgrom, AMA Corp president and CEO. "It's a very private, intimate center for cosmetic laser care that is soothing and inspiring. The treatments in this dynamic environment are comfortable, the results are spectacular and long lasting and our patients experience no down-time."

According to Milgrom, men and women can resume normal activities right after laser work. Most conditions being treated will see immediate results. Because its holistic protocols focus on transforming the physiological state of skin to a much younger state, the results will not only be long-lasting and natural, they will continue to improve for many months after patients receive their treatments. Skin conditions that can now be corrected with AMA Corp's advanced laser protocols include: scarring, pock-marked skin, cystic acne, chronic ingrown hairs, permanent hair removal, various skin discolorations, Melasma, birthmarks, sun spots, age spots, Rosacea, spider veins, Broken Capillaries, thinning or damaged dermis and of course, wrinkles. AMA Corp's renowned CP5' laser face lift will also be featured.

"One of the benefits rarely understood

about lasers is their therapeutic value to the skin. We know how to stimulate the body's natural physiological resources - enabling to perform as it did when youthful, before aging and life style stresses took their toll," adds Alice Pien M.D., the company's medical director. "Lasers can also stimulate the immune system, detoxify the skin, remove old collagen and stimulate the production of new collagen. The result is dramatically healthier,

more radiant and youthful skin with our Comprehensive CP5' laser face lifts."

AMA Corp Medical Skin Care Centers also feature Botox, Restylane, and full service Medical Aestheticians. For more information about American Medical Aesthetics Corp, its Southland locations, holistic laser protocols or educational programs, go to www.AMACorp.com or call (310) 460-2444.

